

Digital Radio Summit

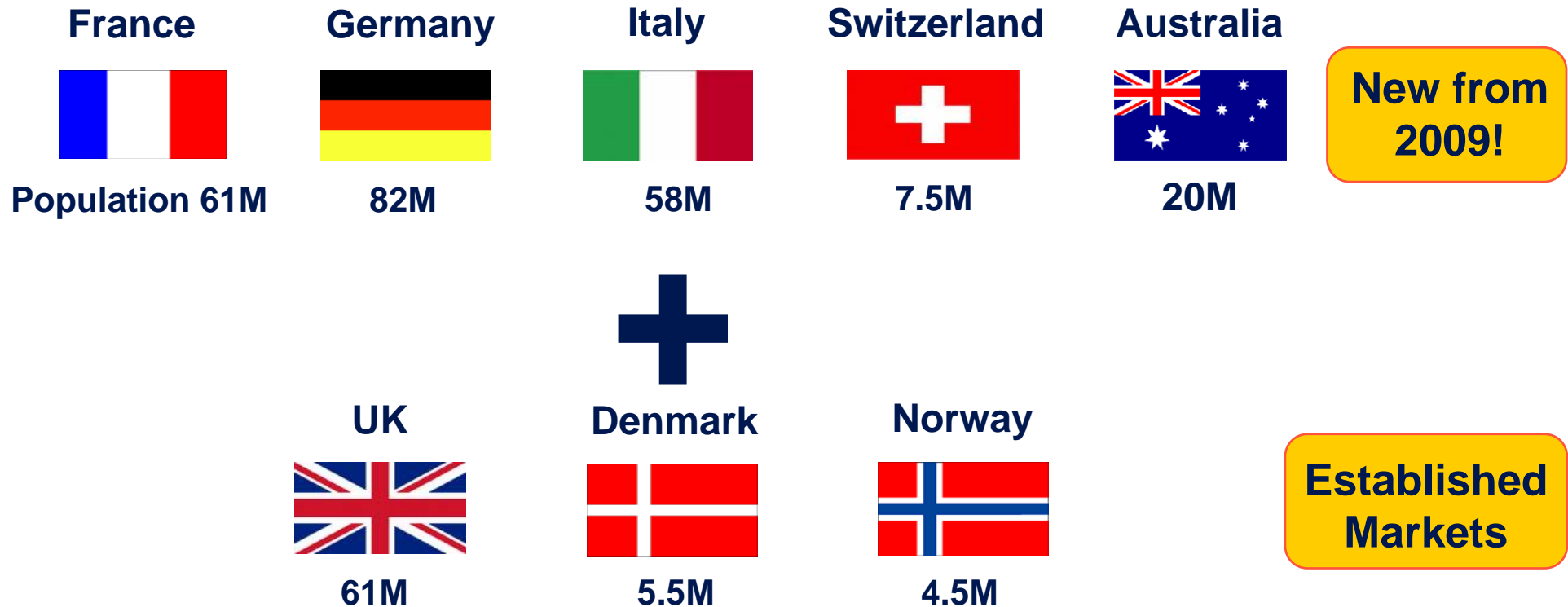
Closing remarks

Anthony Sethill, CEO Frontier Silicon
5th November 2008

Digital Broadcast Radio Market is set to explode!



- New Digital Broadcast Radio commercial roll-outs planned for next year

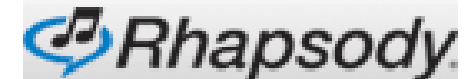


- Profile 1 DAB/DAB+/DMB provides huge economies-of-scale enabling audio manufactures to make one product for EU and Australia

- Internet Radio is evolving from the thousands of available radio stations and Pod Casts



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- To offering subscription based on-demand juke box streaming services



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- To providing personal radio services which predict what you want to listen too!

The logo for last.fm, featuring the text "last.fm" in a red, lowercase, sans-serif font.The logo for Pandora, featuring the text "PANDORA" in a blue, uppercase, serif font, with "internet radio" in a smaller, grey, lowercase, sans-serif font below it.

- **DAB & Internet connected content is driving innovation in audio products**



2 line Character Displays



Full Graphic Displays



Colour touch panel Displays

Graphical displays and touch UI's are making content more accessible and enjoyable for your customers

- Union of broadcast and internet radio opens exciting new possibilities
 - **Interactive services and advertising via back channel**
 - **New music discovery via broadcast radio with purchase opportunity**
 - **Personalised radio service**
- **Frontier is bringing together the Digital Broadcast and IP radio markets**

Venice 7



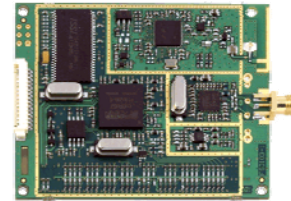
Cost optimised Profile 1 receiver module

Venice 6.2



Low cost, Feature rich IP / Profile 1 module

Venice 8



Full Colour, "Touch Radio" receiver module



There has never been a better time to invest in Digital Radio

Thank you all for coming!

Anthony Sethill - CEO; Frontier Silicon Limited

www.Frontier-Silicon.com