

# ***Digital Radio Summit***

## ***Tokyo 5<sup>th</sup> Nov 2008***

***British Ambassador's Residence***  
***1 Ichiban-cho,***  
***Chiyoda-ku,***  
***Tokyo, 102-8381***

□ 17:00 Drinks Reception in the Ambassador's residence

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□ 17:30 Opening remarks by David Warren Her Majesty's Ambassador to Japan  
Opening remarks by Anthony Sethill, CEO Frontier Silicon

### The Launch of new Digital Broadcast Radio in Europe and Australia

● **Launch of DAB+ in Australia**

*Joan Warner, CEO; Commercial Radio Australia Ltd*

● **Launch of Digital radio in Italy**

*Giuseppe Braccini, Director of Business Development; RAI Way*

● **The “big bang” launch of digital radio in Germany**

*Rainer Wegner, Executive Director; German Ministry of Economics and Technology*

● **Opportunities for digital radio worldwide**

*Quentin Howard; President; WorldDMB*

How innovative on-line music services are driving the take-up of Internet radio

● **Pandora - Redefining Radio in a Connected World**

*Jessica Steel, VP Business Development; Pandora*

● **Rhapsody Overview- Music Without Limits**

*Drew Denbo, Director of Business Development; Real Networks Music*

● **Last.fm Overview**

*Spencer Hyman, COO; Last.fm*

● **Summary and Closing remarks**

*Anthony Sethill, CEO; Frontier Silicon LTD*

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□ 19:00 Demo's and networking including drinks & Canapés

□ 20:00 Close

## Joan Warner

**Chief Executive Officer**

**Commercial Radio Australia**

**Joan** took the role of Chief Executive Officer of Commercial Radio Australia in July 2001. She has experience at the most senior levels of the public and private sectors across a range of industries and policy areas such as legal and financial services, education and training, tourism, employment and fast moving consumer goods.

Recently she led the industry's complex and intensive lobbying effort which resulted in the Federal Government's policy announcement for digital radio. Ms Warner has held executive roles at Phillips Fox lawyers, Australian Centre for Global Finance, George Weston Foods and Telstra, and also advised Ministers and Opposition spokespeople at State and Federal level on a range of areas. She holds four degrees including an MBA and a Master of Education.



# Giuseppe Braccini

**Director of Business Development**

**Rai Way**



**Giuseppe**, graduate engineer at the University of Rome “La Sapienza” in 1983, in charge of Business Development and Planning in Rai Way, a Rai Group Company, owner of signal transmission and broadcasting networks for the Italian public service.

Responsibilities concern the development of businesses in relation to digital terrestrial radio, digital terrestrial television and communication systems based on Tetra technologies. From 2001 to 2007 Giuseppe was in charge of Rai Way’s Operations of Transmission and Broadcasting Networks.

From 1999 to 2001 Ansaldo Energia (Finmeccanica Group) in charge of developing new businesses in the energy sector.

From 1992 to 1999 Finmeccanica Organisation Director in charge of projects related to reviews of structures of Group’s business and companies.

# Rainer Wegner

**Executive Director**

**German Ministry of Economics and Technology**



**Rainer** graduated as engineer with diploma at the Rostock University and was employed as a radio officer on board of several merchant vessels.

From 1983 until 1990 , after changing into the public area he took over a specific task in the radio monitoring service of the German Frequency Administration (RegTP).

In 1990 he changed to the Federal Ministry of Posts and Telecommunication (BMPT) and was tasked to manage spectrum administration for the Public Mobile Services first, second and third generation. During this activities he attended several ITU as well as CEPT working groups and conferences in order to prepare frequency granting processes in Germany.

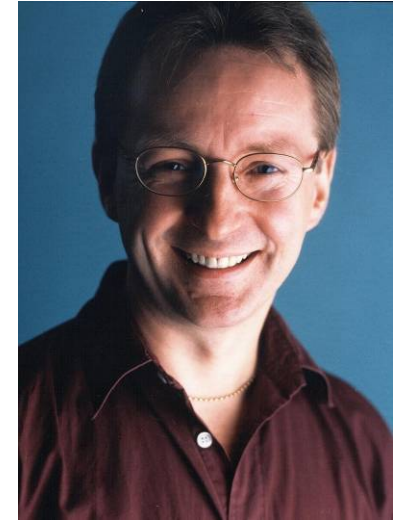
With the dissolution of the BMPT in 1998 this tasks were shifted to the Ministry of Economic and Technology (BMWt) and he did further work for Mobile Services until 2004. From 2005 he changed into the Media- and Broadcasting section and since then has been responsible for the digitalisation of German broadcasting infrastructure in particular broadband cable, satellite as well as radio.

# Quentin Howard

**President**

**WorldDMB**

**Quentin** is one of the world's leading experts on digital radio and acknowledged as the driving force behind Britain's world-leading position in DAB digital radio broadcasting.



Howard is President of WorldDMB, the international trade forum for DAB, DAB+ and DMB. He is a non-executive director of the broadcast audio systems company, APT Ltd. Howard created the UK's first commercial DAB digital radio operations and, as CEO of Digital One, won the UK National Multiplex licence, going on to build the world's largest DAB radio network. As President of the WorldDMB Forum, he represents 130 member organisations from 40 countries including China, Korea, Australasia, Europe, Africa and North America.

An electrical and electronics graduate, Howard has worked in UK commercial broadcasting since the late 1970's, as a Chief Engineer of a number of radio stations which grew to become the UK's largest radio group. Whilst there he was Director of Engineering with responsibility for all broadcasting and IT systems.

# Jessica Steel

## Vice President Business Development

### Pandora

**Jessica** has led Pandora's Business Development efforts since mid-2004, and is responsible for strategic partnerships for the company. Prior to joining Pandora, Jessica led the business development efforts for the international division of Overture Services (a Yahoo! company). During her four-year tenure there, she helped to grow the business from a US-only company to a 19-country, 600+ person international division that drove \$500M in annual revenues. In that role, Jessica led the business development efforts in support of new market launches, including the Overture Japan business launch. Before Overture, Jessica worked in international finance, with clients ranging from Softbank Japan to the Thai Ministry of Finance.

Jessica holds a B.A. from the University of Pennsylvania and a Master's Degree from the London School of Economics. She spent her junior year abroad in the Japan Studies program at International Christian University in Tokyo. She is a recipient of the Thouron Scholarship for graduate studies.



## Spenser Hyman

Chief Operating Officer

Last.fm



**Spencer** has been COO of Last.fm since early 2006 where he masterminds global business, ecommerce and advertising deals; which includes partnerships with Apple, AOL and Motorola, helping the social network grow into one of the most robust and innovative online music companies in the world. Last.fm was acquired by CBS in mid 2007 for \$280m.

Spencer has over 20 years of experience in the media and high-tech industry with positions including: Managing Director UK, Copan, an international VC firm where he set up a London office. Retail Director of Technology Products for Amazon in Europe; Principal in Communications, Media and Technology at Booz.Allen and Hamilton, Inc.; Sales and Marketing Director for Hasbro Japan; Assistant Factory Manager, Hasbro Thailand. He is also currently on the board of advisors of a variety of start-ups including Linked-In, Yoyo-games and Heligon.

Spencer is an honours graduate of Magdalen College, Oxford and, courtesy of the EU, attended the ETP in Tokyo, Japan.

# Drew Dendbo

## Senior Director of Business Development, Music Real Networks Inc.

**Drew** is a Senior Director of Business Development for RealNetworks, Inc. where he focuses on developing strategic distribution and technology partnerships for Rhapsody, Real's award-winning subscription-based music service, with Consumer Electronics companies.

Drew also has extensive experience in music licensing and has executed over 200 label licensing agreements for Rhapsody. Drew has been in the digital music industry for nine years and has also held management and associate roles in companies such as Franklin Templeton and Oracle Corporation. Drew received his BA from Washington and Lee University and completed his MBA at UC Berkeley's Haas School of Business.



# Anthony Sethill

**Chief Executive Officer  
Frontier Silicon LTD.**

**Anthony** is CEO and founder of Frontier Silicon, the leading fabless manufacturer of semiconductor solutions for digital radio and Internet WiFi Radio. Anthony founded Frontier Silicon in 2001. His previous roles include Head of Sales & Marketing for Samsung UK, Managing Director of Amstrad and Executive Director/General Manager of BDB (ONdigital). Under his leadership, Frontier Silicon has pioneered the DAB/DAB+/DMB digital radio, Internet WiFi Radio and T-DMB markets, and the world's first multi-standard, multi-band MDTV (mobile digital television) chip. The company delivers silicon through to modules and software, using the latest digital technologies to provide turnkey systems for building state-of-the-art digital entertainment systems.

In DAB, Frontier Silicon's products are the most proven of currently available solutions, with the company's chips in vast the majority of DAB digital radio products available today. In Internet Radio, Frontier Silicon is providing its technology into a large number of connected home audio products on sale around the world today.

